



**SC GLOBAL TENNIS FOR EVERY CHILD PROGRAMME EXPANDS ITS REACH  
PROVIDING FREE TENNIS PROGRAMMES TO LOCAL YOUTH COMMUNITIES**

**Singapore, 28 October 2015:** Singapore's luxury property developer SC Global Developments Pte Ltd continued its goal of making tennis more accessible to children and has expanded its *SC Global Tennis For Every Child* programme (*TFEC*) serving some 10,250 students around Singapore. Now in its second year and showing strong growth, the *TFEC* programme has recently broadened its horizons beyond primary schools to child communities lacking in opportunity, accessibility and resources for sports.

Under the new focus, *TFEC* lessons have been underway since April at a special education school, MINDS Towner Gardens, whilst Melrose Children's Home, which is managed by the Children's Aid Society commenced tennis lessons earlier this month.

Each week, professional coaches from the Singapore Tennis Association provide a 90-minute tennis class free of charge to the schools with the help of 2 coaching assistant volunteers from SC Global. Following on from this success, discussions are now in place with MINDS Lee Kong Chian Gardens School to commence lessons for its students in early 2016.

"I hope this programme will ignite a spark in children who may otherwise not have the opportunity to experience tennis at a young age, and will encourage a lifetime of physical activity and the pursuit of excellence. It is another step in our goal to help build a lasting legacy for sport in Singapore." said Simon Cheong, Chairman and CEO, SC Global.

There are now 17 schools in the *TFEC* programme providing tennis to some 10,250 students in Singapore between the ages of 6 and 12 years. Plans are in place to extend the programme to an additional 10 schools next year with strong interest already received from 4 schools requesting to commence the programme in January 2016.

"We are very grateful to SC Global for providing this opportunity to provide children greater access to this great sport of tennis and we are hopeful that through the 'Tennis For Every Child Programme' we inspire a new generation of homegrown tennis stars", said Wilson Tay, Deputy General Manager of Singapore Tennis Association.

The sessions have been proving very popular with pupils and teachers alike.

"The students are focused and alert in learning their skills and yet have so much fun," said an official spokesperson from MINDS Towner Gardens. "Following the introduction of the programme, we have seen their agility skills improve, especially from the lower ability groups."

It's not just the students who are having all the fun. SC Global employees are actively involved in the *TFEC* programme, giving their time to the management, development, fund-raising and marketing of the programme. As part of the company's Corporate Social Responsibility programme, all staff are invited to volunteer at MINDS or Melrose Children's Home for weekly classes for a whole calendar month. The programme has been going so well that many volunteers have asked to sign up on a regular basis.



In line with the programme's spirit of being inspired by the very best and discovering the fun of sportsmanship, SC Global is hosting 200 students from the *TFEC* programme to watch their favourite tennis stars live in action at the BNP Paribas WTA Finals Singapore presented by SC Global.

**ENDS**

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**Notes to Editors**

**About SC Global Tennis For Every Child programme**

With a five year commitment from SC Global that is worth almost S\$500,000, the programme aims to widen interest and increase participation amongst children in tennis at a grassroots level and build a lasting legacy for tennis in Singapore that lives on after the BNP Paribas WTA Finals Singapore presented by SC Global wraps up in 2018.

The *SC Global 'Tennis for Every Child'* programme is helping to widen participation in grassroots tennis in two distinct ways. Firstly, SC Global is equipping schools with the necessary equipment and skillset (through teacher training programmes) to teach modified tennis as part of the school programme. The second phase develops in year 2 or 3 once an interest in tennis has been developed through the school programme. STA can deliver Co-Curricular Activity (CCA) tennis programmes managed by STA coaches to cater for those students with a greater interest in the sport and wish to further develop their skills after school.

**About SC Global Developments Pte Ltd**

SC Global Developments is a leading developer of up-market residences of rare and exquisite design quality with an emphasis on craftsmanship, refinement and a contemporary definition of the premium lifestyle. The Group embraces a philosophy of delivering the promise of "The Ultimate Living" experience with all its projects introducing new living concepts, service standards and architectural treatment to its various properties. SC Global is the presenting sponsor of the BNP Paribas WTA Finals Singapore 2014-2018.

[www.scglobal.com.sg](http://www.scglobal.com.sg)

**About Singapore Tennis Association**

The Singapore Tennis Association is committed to promoting the continuous development of tennis in Singapore. They aim to deliver more tennis programmes and initiatives to the community to encourage participation and competition so as to raise the standard of tennis for all players in a fun and enjoyable way. STA strive for excellence so that Singapore tennis can compete well at international level.

**SC Global Developments Pte Ltd**

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